

The best way for you to learn and earn... is often just having your mindset reshaped. face to face by honest, down to earth, proven marketing masterminds...

“Discover How To Build A Highly Lucrative Business Of Your Own With No Employees, No Products, No Merchant Accounts And Most Importantly – No Hassles!

Learn the Insider Secrets to Earning Large Amounts Of Money Selling Other People’s High Ticket Items... Online And Off”

This may be your only chance to learn how real world class marketers honestly earn thousands of dollars per week selling products they don’t even own.

Tuesday, 11:27 am

Dear Friend,

If you’d like to immediately boost your personal and business success, up to world class levels...in the most direct and powerful way possible...with personal, one on one help...then this will be the most important letter you ever read.

Here’s the story: My name is Joel Christopher and if you don’t know of me this may truly surprise you. As a Philippino immigrant, I am constantly amazed that more people don’t see the most obvious way to make money today. *I use it every day to earn thousands.* I use it to attend any seminar I want to – for free. I have used it to meet some of the most successful people in the world. And in the past 3 years, I have used this secret to earn hundreds of thousands of dollars!

The sad thing is – it’s not exactly an unknown secret. A few people talk about it.

Yet no one has ever taught you about it... but I want to show you how...

When I learned this secret it scared the bejesus out of me. I was so scared to take that first step. Once I did, and I saw my first \$800 profit within 24 hours – I was hooked. Then another \$1600 in the 48 hours to follow, and a total of \$8,797 ?? in the next 10 days – and I was on holidays for 8 of those 10 days!

Once that initial fear subsided I quickly realized **my entire mindset had changed.** I now had the power to create thousands of dollars in profits per week – without a product, employee, office or any hassles whatsoever.

I had discovered the world of high ticket, high profit sales...

And it was, and still is, the easiest way for the average joe (like myself) to create cash on demand.

And yet still to this day, 3 years later, no one has shown you how to do it yourself.

Think about this: When you have the right mindset (and the right high ticket products – those over \$500) you can...

- **Earn thousands of dollars in profits every week**
- Work from anywhere in the world
- **Start your business with little or no investment**
- Obtain free products easily
- **Attend any seminar you could ever dream of attending – for free**
- Have the most famous and successful public speakers seeking you out and lining up at your door to work with you
- **Learn all the success secrets you could ever want – for free**

And that, is only the start.

But this did not come easily to me. Nope. I struggled selling \$17 e-books and products. Trying to earn a living that way was (and still is) brutally tough. How many do you have to sell in an average month to earn a decent living?

To many people, \$4000 per month online would be a dream come true. Yet selling a \$17 e-book – **you have to sell 235 books in a month or *almost 10 per day!***

No wonder very few are making a living online.

When I discovered how easy it can be to sell high ticket products and services to the same identical market, well, **I flipped!**

I flipped my entire marketing strategy to this new, highly lucrative profit stream.

And I went, almost overnight from being a struggling netrepreneur to finally understanding what it takes to make real money on and off line.

Once I had the right mindset, my income soared *(I earned 4 times as much in 2001 as I did in 2000).*

My reputation took off like a racehorse and more importantly...**world class entrepreneurs, authors and speakers started to beg me to help them with their promotions.**

Now it really was the immigrant rags to riches success story that you have always heard about.

Wanna know how you too can learn this success mindset and earn huge high ticket profits?

Thought you might.

Because, once you understand and learn this...

You will become a very highly paid, highly sought after, in-demand profit generating machine...

Your life will never be the same. You will be able to pick and choose what you work on, where you will work from, when you will work and whom you will work with.

Imagine that!

I'll bet you can smell that sea water as you relax on the beach, listening to the waves crash, feeling that energizing heat that is so rare in February...meanwhile your business is on autopilot and you are earning thousands while you enjoy your holiday...much more money in your bank account **after** your holiday than before.

That sounds like a great way to spend your weekdays...you think?

If not the beach, then pick your pleasure. Only now imagine it without any concerns over money, or getting back to work or where your next job will come from...actually almost no worries at all – except for where to enjoy dinner tonight.

This life will easily be yours.

Starting January 3, 2004 you will begin your new life. A new year, a new highly lucrative business and a new mindset – will all be yours.

The mindset is so much more important than the techniques.

When you finally '*break the code*' to create the right high ticket mentality, the whole world opens up to you. It seems like, up until that point, you were struggling to see through a brick wall with x-ray vision that didn't exist. And then, all of a sudden, the x-rays kick in and you can see through that wall like it was a crystal clear pane of glass.

And finally on the other side is the prize you were looking for.

I'll tell you what: if you are willing to learn this the right way, have your thought patterns changed and try new things...

You will launch your business and profits into the ranks of the best – faster than you ever could imagine.

Here is what this is all about: This is the first time I've ever made this kind of offer with this kind of knowledge. I may never make it again.

I am inviting you and a **very small group of insiders (77 only)** to come to San Antonio, Texas on January 3, 2004 for two days...and myself and 3 other highly successful marketing geniuses will bend, shape and twist your mind until it gives – and when it does – you will instantly “get it”.

The mindset will be yours and as the saying goes “the world is now your oyster”.

That is why this is not a seminar or a summit, it is a boot camp. We will push you, mould you, and train you in two very packed days. When you emerge – you will be a new person – very passionate and highly profitable...and with a mindset that less than 1% of the population possesses.

Here's the difference: We are going to train you...like I wish I had been trained years ago!

You see, I wish I had this opportunity years ago. I would be hundreds of thousands of dollars ahead now...maybe millions.

If I can train you, like I would want to be trained – that is powerful! My reputation is very important to me, and I would never tarnish it by allowing useless information going out to my friends and colleagues.

When this boot camp takes place – I will be teaching you everything I would want to know, and how to get it going now.

You will save years of struggle, bumping your head into that brick wall... use that same time to generate yourself massive amounts of wealth with your high ticket consulting practice.

And when I mention world class speakers... you undoubtedly have heard of...

Jay Conrad Levinson and the Guerrilla Marketing Mega-Success Story – right? (Over 14 million copies of his books have been sold... now in 39 languages) Specializing in helping the start-up business or entrepreneur break free from ho-hum existence to a raging fire hose of leads, prospects and orders – all by using simple (and most of the time free) marketing tools that anyone can tap into. Jay is the author of XXX best selling books and seminars, and coaching to name a few of his day to day tasks that he loves to tackle.

One of the biggest mistakes that Jay sees with small business owners is that they focus too much on the initial low profit sales and totally miss the boat with the back-end high ticket profit pills that every small business would be so much better off with.

Ted Nicholas – my mentor and now my business partner in a number of



Ted Nicholas

different ventures. The Godfather of Direct marketing and the King of Print will also be available during this bootcamp. Ted specializes in both high ticket sales and the mastering of offline promotions to sell more products in a day than most people sell in a year. Recently he took a struggling small business out of Germany selling health products from \$500,000 in sales out of their basement to a \$50 Million dollar world-class powerhouse – in only 3 years! Ted’s techniques are instrumental for your marketing and high ticket mindset. Once you learn this, you never again will wonder what to do next or how to generate more sales... it will now be second nature to you. Ted will be a part of this unique boot camp in his own unique way. A way that is designed to show you the future of online and offline marketing.

Winton Churchill – a highly acclaimed email marketing expert (high ticket sales is his specialty) and a soon to be best selling co-author with myself on our upcoming book ***“The Ultimate Guide To E-Mail Marketing For Small Business Owners and Entrepreneurs.”*** A mastermind partner and joint venture partner of marketing legends like Jay Abraham... he will share with you the exact steps you must take to ensure your high ticket sales run smoothly and measurably superior to anyone else.



Don Peters is a name you probably have not heard of but he is an absolute genius with high ticket sales. You ever heard anyone say that no one buys anything over the internet... especially something expensive? What about a \$2 Million dollar air plane? Or a \$600,000 bomb shelter? Or a \$450,000 hotel? Don has sold all of these and much more using the power of the internet and some marketing savvy. He will share with you his secrets on how he makes huge commissions selling other people's high ticket items for them



Joel Christopher

And myself... Joel Christopher. The Master List Builder and best selling author... I will share with you everything I have learned throughout the past 3 years in selling high ticket seminar seats, home study courses, training manuals and very high priced coaching packages. Having been highly successful (more so than almost anyone else online today) with high ticket sales, I will show you exactly how to start new, fresh and immediately. Shaving years of frustration off your learning curve, you will be ready to hit the ground running when I am done with you after 2 days!

You see – there are tens of thousands of entrepreneurs, inventors, speakers, authors – **all of them waiting for someone like you.** Someone that understands how to sell products and services... not make them – sell them.

There are tons of great products and books sitting on shelves all over the world.

Why?

Because most small businesses are started up by people who have no clue on how to market themselves and their business.

They fell for the better mousetrap fallacy.

And quickly found out that it is all false.

A great product or service means nothing...

The right marketing mindset means everything. And yes, with the right marketing mindset, you **can** sell ice to an Eskimo.

Combine the right marketing mindset with the right high ticket mindset and you really will be unstoppable.

There are millions of people online – and **only 77 of those** will be trained to sell high ticket items like you will.

Do you see the opportunity here?

Millions of people, millions of products and services for you to choose from --- that --- combined with this education and mindset – and you will never again have any competition. Not serious competition anyhow.

No one will understand how you seem to make so many sales so quickly and so easily.

They will not understand the tools you understand:

- **Multimedia marketing – what it means – how it works – and why it is so critical to your future sales**
- Combining on and offline tools of the trade to maximize your income and your exposure. You cannot rely on the online market anymore – with spam filters, new laws, lawsuits, slimebag spammers etc – the window is closing to make any money with a strictly online business. You will find out what is working NOW, not last year or even last month. Right now.
- **The most important tool to your business growth – the marketing blueprint and marketing plan. I talk to hundreds of people in an average week and less than 5% have an actual marketing plan – do you? You will after this.**

The best time to start your new business is now – and we will make sure that your 52 week marketing plan is practical and will work for you as hard as you work for it.

- Understanding all of the free marketing tools available to you will be an absolute breakthrough. Once you understand this your profits will get an instant turbo-charge. No longer do you need to spend thousands of dollars promoting your business, while you can do it better, for free.

Here's a taste of just some of the incredible things packed into those 2 life changing days:

- How to name your company to match your vision, your personality and drive sales to you just from a highly powerful name
- **Creating a USP (Unique Selling Proposition) that puts you so far ahead of the competition, there really is no competition... at least not in the same league you are in**
- Discover the time saving secrets to starting from scratch and generating massive profits as quickly as humanly possible.
- **How to add additional profit streams to your company that are self-sustaining and self-replicating... giving you more time to work on the big things – like more money!**
- The top 10 sales scripts you can use, copy and steal from me to instantly differentiate yourself from anyone else... and to ensure that finding new products and services to sell is pain free
- **Newly discovered tools you can use in your business to reach the market you need to reach... and to convince them that your offering is unlike any other**
- Until now, my joint venture secrets were not talked about. You will be the first to hear my newest success stories, what they mean to you, and how you can use and modify them to your own personality
- **How to “Productize” yourself – the secret of almost every single personal branding success story you hear about. The difference being, most take many years to do this – I will show you how to do this in months (not years)**
- The simplest ways for you to become the pre-eminent expert in any niche you desire. Quickly and quietly take over your target niche with building techniques, marketing strategies and profit tactics... before your so-called competitors even know what hit them
- **How to earn 12 times more profits for the same (or less) amount of work that others are doing. The ones using these techniques to their fullest enjoy lots of time off, multiple holidays in a year and live a life you had only heard of (until now).**
- How to earn 10, 20 even 100 times more per click than you are now. Once you understand this simple technique, you will wonder how you ever made a living before.
- **Interested in becoming a public speaker in the future? I will share with you the quickest way to break into this incredibly lucrative field – and how to do it before you even start making the big bucks**
- How to stagger your promotions so you have \$5,000 checks in your mailbox every week – how is that for a nice feeling? Every week is a pay week for you – and a massive one at that!

Like I said... we are only getting started...

I swear – *with the right mindset in this day and age* – **you can accomplish almost anything** in a very rapid amount of time. Save yourself the frustration of re-inventing the wheel (like most for some reason do, and think they are geniuses for doing it).

Learn from my mistakes. Learn from Ted's mistakes. Learn from Jay's mistakes. Learn from Winton's mistakes. Learn from Don's mistakes. Learn how to set it up and do it right the first time.

No more messing around.

Think about it – when you use these techniques and follow this exact blueprint, you can create any sized business you really want (and in any niche you desire).

Maybe you want to earn \$80,000 per year, maybe \$180,000... what if you could make that within the next 12 months?

Maybe you could make much more than that... it is entirely up to you.

Once you understand the system, the blueprint, the template – then it is easy for you to copy it and add your own interests and personality into the business and run with it immediately... and be profitable immediately as well.

Imagine that – a 2 day live boot camp where not only do you learn everything you need to know to run a highly profitable big ticket consulting practice – but you also come out of here with a company name, products to sell immediately and a strategy to make yourself some immediate sales.

It's like a McDonalds franchise, without the \$475,000 investment (that is only the deposit you must make for one of those for them to teach you their system and secrets). Then... you have to pay them royalties on top of that!

I am urging you to be that one gal (or guy) who finally does what needs to be done and breaks free to the other side. Once you are there, you will see for yourself how fast money, and things, can happen in your life. You will see where the big names live and how they make their living.

You are now part of the in-crowd... one of the elite.

And to them, you are now one of the most important assets they could have on their side.

You can help them sell their high ticket products and especially seminars. They don't want to spend all their time doing the sales end – but unfortunately, until now, they had to. You can take that burden off their shoulders and help them sell all their seats in a very short amount of time. And they will absolutely love you for it.

[A side note: I personally know exactly how much stress and time it can take to put butts in the seats at seminars. My most recent seminar was a lot of work for me, even with only 77 seats being sold]

Why?

Because not one of my 5,000 affiliates sold a seat ! That's why.

They advertised, but did not understand the real system behind the sales. And even though I spent hours on teleconference calls training them how to do it right, no one followed my directions. And no one sold a seat.

Imagine if you had this training before my last seminar and you came to me and said...

“Joel, I am a trained big ticket consultant and I want to help you put butts in the seats for your seminar. How many do you need? How much are you paying? If I can sell 20 seats at \$4,997 each that will make you approximately \$100,000 – and I do all the pre-work. If you pay me the standard \$1,000 affiliate fee I would make \$20,000 – which is awesome money. How about this, for every seat over 10 that I sell, you also pay me an extra \$500 – does that sound fair? Remember, you will not have to do any work to get these seats sold. So, if I sell 20 seats you pay me the \$20,000 standard rate plus \$5,000 extra for the last 10 seats – all I am asking is 25% of your total price – and you don’t have any additional work to do. Sound fair to you? Great. Let’s get some seats sold!”

As a speaker and seminar host, I can honestly say – bring it on! **I would not hesitate one bit to pay you \$25,000** if you make me \$100,000! You do the work, I pay you very generously to help me... and I can focus in on other areas of my business and not have to worry about the seminar seats.

I wish I could find more people like you that take the initiative and will get the job done. And of course you will be compensated very generously to help me out. You take a major load off my shoulders and I can concentrate on the seminar content rather than the seminar sales.

With the right direction and training, you can waltz in and begin your new life without a second’s hesitation.

Here’s a taste if just a few more of the amazing secrets that are packed into this intense 2 day boot camp...

- **How to pick the right partners for your business...** You can pick and choose who you want to work with, what type of high ticket products you want to sell, what type of seminars you want to attend and last but not least – how much you want to make.
- **How to nichify yourself** (not a real word but it sums up what you need to do to be successful). There is so much opportunity out there for these skills you will now be an expert at. You will learn how to apply these identical secrets to any niche or industry you want to work in. Have a love for pets? Martial arts? Scrap booking? Fine foods and wines? Any of these industries would love you if you can show them how to make more money – that is what every business owner is there for – money for retirement.

- **How to step back and figure out, finally, what the heck your unique place in the entrepreneurial world is...** this is by far the most common road block to your success. Thousands run into this wall and can never figure out how to get over it. You will be given the ladder and directions to be able to walk over that wall with ease... and *find your own pot of gold on the other side*.

And a lot more.

This boot camp isn't about me creating a highly lucrative business for you.

It's about *showing you how to create your own profit producing powerhouse* that you can do with as you wish.

Everything you need to know to start tomorrow.

The real secrets that you have been searching for.

This is your chance to ***get in on the insiders circle*** and separate yourself as a real money maker from the wanna-be \$20 ebook floggers.

Think about the feeling you will have when you make that first \$1,500 commission check – off one sale!

How is that for motivation?

And that one sale took the same amount of time that selling that \$20 e-book would take... where would you rather spend your time?

Dumb question I know. But it certainly makes you think about what you are being told online these days.

How many others will spend 2 solid days with you on what works with high ticket sales?

This has never, ever, been taught before!

You will be the first out of the starting gate and will have a HUGE advantage over every other person online trying to make their living with small item sales.

Let me walk you through what you will go through when you attend this bootcamp...

Day 1 we will attempt to totally re-write the mindset that you have now. Sorry, but it has to be done. *The biggest hurdle that anyone has* (myself included) is to overcome that small ticket mentality.

Any of this sound familiar with all the stuff running through your head?

- “Will people pay that much for a course or seminar?”
- “I don't have a large list”

- “How am I going to sell \$4,000 seminar seats when it so tough for me to sell a \$47 manual?”
- “I don’t know if I have what it takes to sell high ticket items...”
- “I need money now and selling high ticket items has got to be more difficult to sell – therefore money will take longer to get”
- “Ya, but Joel has a list of 150,000 people – of course he can sell high ticket items”
- “Another seminar? Isn’t this just the same old information as all the hundreds of others out there?”
- “Will this work for me, my city, my niche, my interests?”
- “How can I promote a seminar for someone that I may not know that much about?”

The list can go on... but I am sure you recognize some of these objections running through your mind.

What you don’t recognize and I am trying my best to make sure you understand this is this...

this has NEVER EVER been taught before.

This will be the first, and only, boot camp to change your money making mindset and to show you exactly how to build your own highly successful big ticket consulting practice.

Once you “get” the right mindset... you will see high ticket opportunities everywhere and you will know instantly how to find highly targeted prospects and clients for your project.

The money is in the mindset... and you are about to have yours reshaped and revitalized!

Day 2 – Now that you understand the right thought process, the right state of mind you need to be in and most importantly – how you are now very different than any other marketer out there... you are ready to start your practice.

We will start with the basics and move up to the advanced.

It really doesn’t matter if you have a list at all, or have a niche you play in already, or have a product you want to sell (*actually it is better if you don't* because we will show you exactly the right type of products to look for).

What is truly important is that you have the desire to finally break free and build the business you have always dreamed of.

- **No employees**
- **No inventory**
- **No hassles**
- **No copywriting to worry about**
- **No merchant accounts to worry about**

- **Unlimited opportunity**
- **High recognition of your efforts by world class entrepreneurs**
- **Very high pay for relatively simple work (I made \$30,700 from one seminar promotion... plus I attended for free... PLUS I created a number of joint ventures there that have made me tens of thousands of dollars since!)**
- **Run from your home – no office needed – simple computer, telephone pen and paper are all that is needed**
- **No investment required to finance your business**

And by the time we wrap things up on the last day, you will be so excited to get going... I am a little concerned you may not sleep that night!

You will have everything you need to get going the next day. And you will be making money, more money than you can imagine, as rapidly as you have only dreamed of.

Is making a trip to San Antonio in the new year to learn this new mindset worth your time? Are you kidding me? If you absorb yourself in this boot camp and give everything you got.... It can mean massive success and incredible new cash in your life.

Starting almost overnight.

Without taking this step, you may struggle forever. And still never understand the right mindset of a high ticket consultant and profiteer.

You can read another 100 ebooks, attend another 17 internet seminars (have I mentioned that if you are relying 100% on the net – you are in big trouble), pay for more coaching... and still not “get it” at the cellular level.

You really do need to immerse yourself in the world of high ticket sales, high ticket mentality, and high ticket profits... before you will understand at a deep level what you need to know.

Most people I talk to, and know personally, need some form of personal “mind melding help” to get through that brick wall.

The kind of attention, information and contact you are about to receive is almost impossible to find anywhere else. The seminars you see out there now will not teach you this. The ebooks you buy will not teach you this. The coaches you are considering hiring will not share this with you. I am committing to you to provide the best damn education you could ever ask for, and I promise that your life will change forever.

I would love to share this with hundreds of people as there are many more that need this badly. So many people struggling to make a go at it. So many that really truly know they are meant for bigger and better things.

But, as this is only two days, I **have to limit attendance severely** – or the effect and education you will receive would not be nearly as powerful. I am cutting it off at 77 people – out of a potential audience of thousands. No more, no less.

Think about this seriously now, as one of the 77 you **are about to become a world class marketer**, and a highly sought after partner. With the right attitude going in, and the ability to let what happens happen, you can possibly learn what is needed to...

Make Millions!

I must insist though that you leave your ego at the door and **come in with an open mind**. Some of the secrets you will learn fly in the face of what is being taught out there by others. Others that do not want you to know this... for one silly reason or another.

This is an event for the serious only. If you are serious about becoming a well-known resource and partner to others, then this is something you cannot miss!

The dates are Saturday and Sunday, January 3rd and 4th, at the world class Double Tree hotel in San Antonio, Texas.

I've arranged for a block of 77 rooms at a special price of \$69 per night. The hotel is absolutely stunning and the scenery is incredible, we are even walking distance to the famous river walk! Try and plan to take a day or two extra and enjoy this beautiful, well kept secret while you are here (of course I love it – I live here!)

Make sure though you are not coming for a holiday. This is life changing and very serious. We are going to work hard at changing your future, and that requires your total dedication and commitment.

You want to come to this with the total intent of learning how to become a very high paid high ticket professional consultant. **With that attitude, you have no choice but to succeed in this little known niche.**

I am so excited to put this event on!

As I said... this is the first, and probably the last, time I will ever share this information with you.

So you better hurry. I will not take more than 77 as it would take away from your learning experience and your immersion into this new world and mindset.

I am going to treat you coming in like I wish someone had treated me. At times I will shock you with what I ask you. At other times you will be amazed at the light bulbs that start to flicker within yourself.

How much will this cost you? Much less than you may be thinking. This type of life changing education only comes along once (or twice if you are really lucky) in a person's lifetime. It will put you in a new league. Your business will rocket to the next level. *Think about it – the information you are about to learn has never been taught in a manner like this, especially by someone that sells high ticket items very successfully day after day.* The information will contain everything you need to create a highly successful six figure income within the next 12 months.

So what is that worth?

At first, I was thinking of charging \$15,000 as I only want people who are serious about their future and will do whatever it takes to succeed. With a few big ticket sales this amount would be fully recovered in no time.

But then I started thinking that there are a lot of serious people out there that may not be able to invest that – but are still serious about their success. So I thought half that - \$7,500 would be a feasible amount for many.

One nagging thing keeps bugging me though – asking for \$7,500 right before Christmas may be really tough for people.

So, I decided to basically give this information away! For the serious and motivated only I have decided to offer this education of a lifetime for only: **\$2,497!**

I mean, two or three high ticket sales and your investment is paid for in full (with money still left over) – from then on it is all gravy. Serious money in your pocket from every sale you make.

And for a very limited time, you can bring one guest free (spouse or business partner)!

Wait ! Sign up Now and get a HUGE discount!

As an early bird special, you can reserve your spot now for only \$997 – that is the only negotiation that I will allow on this one (that is 60% off – and if you know me from my past seminars, you know that I am not kidding when I say the price will go up and it will go up soon)

Receive \$10,137 in FREE BONUS GIFTS when you register by MIDNIGHT of Wednesday, October 8, 2003

Because if you decide TODAY, I'm even gonna ethically bribe you with awesome bonuses just for being one of the early birds to sign up TODAY!

FREE BONUS GIFT # 1:

You can bring your spouse or a business partner for FREE!

Yes, not only can you come at \$997 less, but you can also bring your spouse for FREE. This alone is a \$2,497.00 Value by itself.

(\$2,497 Value)

FREE BONUS GIFT # 2:

LIVE Pre-Boot Camp Tele-Coaching Session Teaching You the Basic Building Blocks and Foundation of Building and Growing Your Own High Ticket

Business A Week BEFORE the Workshop (**\$397 Value**)

No one else offers this type of preparatory Coaching Sessions in this industry!

FREE BONUS GIFT # 3:

Copy of Joel Christopher's Book "**Mining Online Gold with An OffLine**" (**\$20Value**)

FREE BONUS GIFT # 4:

Organized Networking on Saturday night, January 3rd, 2004, to help you get to know all the other Attendees as well as the Speakers and Special Guests. You know as well as I do that this business is all about Relationships. (**\$505 Value**)

FREE BONUS GIFT # 5:

Post-Event LIVE Small Business Success Summit Monthly Follow-Up Tele-Coaching Sessions with **Joel Christopher & speakers** within 90 Days After The Workshop. Imagine the power of masterminding with the Master List Builder himself. He'll support you with a proven system to ensure proper application of the strategies and tactics you'll learn at the LIVE, Hands-On Interactive Workshop Summit. (**\$2,997 Value**)

FREE BONUS GIFT # 6:

90 day Post-Event Follow-Up Email Coaching Program. After participating in the Summit you will begin a 90 day email coaching program. Each week you will receive an educational email from Joel Christopher designed to reinforce everything you learned at the Boot Camp. You will have an opportunity to interact with Joel via email. The One-Year email coaching program is easily worth \$2,000, but it is being included here absolutely free of charge. (**\$1,997 Value**)

FREE BONUS GIFT # 7:

Get 3-or-FREE Affiliate Program Which is Only Open At This Time To Those First 17 Who Are Registered To Attend The Summit in October. You'll Be among the very FEW and the very FIRST to Promote it. **You will also be honored at the event and you will receive your tuition money back in full...so you will attend the Summit absolutely FREE!** (**\$2497 Value**)

That's a total whopping value of **\$8,310** just in bonuses alone!

YES you'll get all these Special Bonuses for deciding TODAY.

If you [decide TODAY](#), you'll ONLY pay [\\$997](#).

What's the catch?

There really is no catch to this. The only thing that I can think of is that this is only available to 77 people and you will be one of them. Not exactly a catch, but a great reason to reserve your seat today!

Be one of the select few that will have this knowledge and will be creating thousands of dollars on demand – whenever and wherever you choose.

I am sure there is probably a lot more information and questions you may have on this... but I have to run now. I'm off to a speaking engagement on a cruise ship in the Caribbean – 3 days of R & R (and a little work).

That's the kind of life I now lead though. Ever since I found this secret of high ticket sales – I have never looked back. And I have never enjoyed my life as much as now. I have total freedom to do as I please, where and when I choose to.

And I want to share this mind set and lifestyle with you.

One word of warning. As an offer I made 3 weeks ago at the Small business Success Summit with Ted Nicholas, *there are 57 people who have a \$500 credit in their account to this event.* Looking back I am not sure why I offered such a crazy deal to those lucky 57... but I did. I know a large number of those will be jumping on this so fast, it'll make your head spin.

So please, do what you know is right. Reserve your seat now before those 57 people beat you to the punch. **That really only leaves 20 seats available!** Don't delay and regret it for years to come. This is the one event that WILL change your future and your income.

Reserve your seat now.

This is very important to you and to me. I only want to share this with 77 people and I want you to be one of those fortunate 77 who take advantage of this offer now.

Start 2004 off right – reserve your seat now and I will see you in San Antonio at the Double Tree on January 3rd !

See you in San Antonio... right?

Salamat!(Thank You) and Best of Success,

Joel Christopher

P.S. – One last note: I gotta say this: I wish I was in your shoes right now. Years ago, when I was starting my entrepreneurial path, I struggled and learned the hard way on how to advance my own small business marketing, and profit generation, skills.

An incredible education such as this, by all these high ticket experts would have rocked my world! At the time, there was nothing like this... I made my own path. And got many cuts, scrapes and bruises along the way. When things finally clicked for me, when my mindset made that switch, everything changed rapidly. Now, I am willing to share it ALL with you. Save yourself years of hardship, when you can learn everything you need to know in this one life-changing event.

I'm very serious that this will be the only time that this offer is being made at this price. And remember, there are only 77 seats available and 57 people already have a credit in their account to attend this seminar... space is very limited and will go quickly.

Make an educated investment and reserve your seat today...

I really do envy you. I wish I was the one getting this same letter 3 years ago when I started... it would have save me so much money, heartache and stress... and been the most exciting adventure of my life.

Now it is your turn. Enjoy it.

P.P.S – One last thing I just remembered. I will also offer you a complete better-than risk free money back guarantee. If at the end of day one, you are not absolutely delighted with the high ticket boot camp and the information you are receiving, you will receive a prompt and no-hassle refund. This should absolutely cover off any concerns you may have, and you can be assured that the information you will learn here is designed with one purpose in mind – **changing your future as rapidly as possible.**

Better Than Risk Free Guarantee

As an entrepreneur pursuing excellence, by now you must know the bootcamp is designed just for you. Or, perhaps it may sound so fantastic you are still a bit skeptical.

Not to worry. You can attend completely at our risk, not yours. So you risk nothing. If at the end of the first day in your sole judgment you do not feel you've already gotten many times the value of your investment in the boot camp investment, simply go to one of the staff and return your materials. You will be issued a prompt and courteous refund. Could anything be more fair?

NO Hassle, NO Hesitation, NO Questions Asked!

Plus, I'll even give you \$100 to help defray the cost of changing your travel plans!

Plus, you still get to keep ALL the Bonuses you've already received before coming to the boot camp.