



***“Discover how your clients can be healthier, lose weight, stay younger... and live longer...much longer...while you put extra money in your bank account every week this year...”***

**“Far Infrared Saunas are new to Canada...rapidly becoming a mainstream must-have health tool...and I am going to show you how you can be the first to offer these to your present and future clients”**

Hi Linda,

First of all, I want to thank you for discussing this alliance opportunity with me. This is something that will make your company much more money in the coming year, will have your clients thanking you forever...and give you a very unique position in your marketplace.

There is no exaggeration here....this is real...this is now. You see as of today, **Canadians’ are anywhere from 20 – 88 years behind the rest of the world** in the use of Far Infrared Saunas for their health and longevity.

There are 34,000,000 people in Japan alone that have used Infrared to treat all types of health problems and illnesses.

And yet most of us in Canada know very little about infrared... which is sad.

You see infrared is nothing new, it is in your body now and it also comes from the sun (the good part of the sun).

It is a form of light that you cannot see...you feel it as heat.

**(next page ...)**

**Infrared Saunas are quickly becoming very popular with homeowners that want an alternative to prescription drugs, daily exercise, medical problems that refuse to go away, skin problems, serious stress or fatigue....the list goes on for pages.**

What I would like to propose to Sandlewood is a Joint Venture. This could be structured in numerous variations but here is the two most obvious:

- 1) Have Sandlewood set up as a dealer for the saunas...offering them as an add-on to your new developments or present clients...making anywhere from \$500 - \$2,000 per unit sale. We would service them (they come with a life time guarantee on the heaters) and ship them direct to the client's house. This has been proven (outside of Calgary) to be very profitable for the dealers. We can supply a demo sauna at dealer cost to be put into your showhome(s)... this will help showcase the ease of setup, high end cedar construction and overall simplicity.
- 2) Propose a joint venture in that we would supply to Sandlewood a sales letter for the saunas. This would be put on your own letterhead and signed by you. This would be sent out to all (or a portion of) of your present clients via mail. Or this could also be built as a promotion...offering a discount from Sandlewood on the sauna units if they use the sales letter and decide to purchase. This can be...by far... one of the most profitable joint venture opportunities for both parties.

The purpose of my call and this letter is to open up discussions on this. I realize that these products are new to you so we will need some time to build up a mutually beneficial partnership. I have included at the end a description of these incredible Health tools to further educate you on their benefits.

**I estimate that this concept could easily bring you \$10,000 - \$50,000 extra profit (depending on deployment) within the next 12 months.**

I look forward to discussing this further. Please let me know what other questions you may have and lets begin discussing this in detail.

To your success,

Troy White  
Dealer Representative, Contagious Health  
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## What Is Infrared and How does it Work?

Infrared is nothing new, it is in your body now and it also comes from the sun (the good part of the sun).

It is a form of light that you cannot see...you feel it as heat.

Far Infrared is the **most beneficial** form of Infrared available. It actually heats your body up to 1.5 inches under the skin.

This allows you to raise your core body temperature up and start sweating profusely... 3 times more sweat from a far infrared sauna than from a hot tub, a steam, a dry rock sauna or any comparable spa products.

The fact of the matter is...**sweating is the best thing you can do for your health.** Think about it...when you get sick, you get a fever. Your body creates a fever when you are ill so that it can sweat out and rid itself of the bad bacteria and viruses that should not be in there.

The far infrared saunas help you create a “false fever”...essentially raising your body temperature up and forcing you to sweat out the calories, the impurities, the bad bacteria's, viruses, fat molecules etc...everything you do not want in your body...far infrared helps you get rid of it.

The Finnish knew this thousands of years ago...they are the originators of using steams and saunas to help alleviate almost every form of medical condition know.

Far Infrared Saunas are not new...they have been used over seas for almost 100 years. Even the US has been using them for 20+ years...there is over 400 medical doctors in the US that use Infrared extensively to treat their patients.

Proven to **help and cure ailments** such as:

Arthritis	Muscle spasms	muscle tension	asthma
Tight shoulders	muscle pain	lower back pain	fractures
Shoulder pain	adhesions	spinal cord shock	bursitis
Hepatitis	brain contusions	chrons	ulcers
Whiplash	stiffness	menopause	rheumatism
Acne	sore throats	poor circulation	cirrhosis
Nerves	stretch marks	stomach ache	varicose veins
Menstruation	ear problems	insomnia	pain relief
Blood flow	paralysis	diarrhea	burns
Cancer	gout	tissue damage	memory

Clogged pores

skin tone

scars

sunburn

***In fact, don't believe me – ask some of our very happy clients:***

*“For almost 25 years, rheumatism dominated my life. I had about given up hope of ever leading a normal life. Since using the Healthmate sauna, I'm doing things I never thought I would be able to do again. Even the little things, like washing the dishes, or shopping, are wonderful. I feel so lucky.”* Margariet Sievers – Harderwijk, The Netherlands

***“I suffered from polio as a child, leaving me with a shorter and weaker right leg. After 8 operations, I was left with severe osteoarthritis in my ankle. I was in constant pain. The Helth Mate Sauna put an end to that. After a session, I can work out – even skip – without pain.”*** Myra Bradford – Bristol, United Kingdom

*“All my life, I've had a weight problem. I've tried every fad diet out there, and no matter what I did, I couldn't get rid of those extra pounds. But then I started using the Infra Therapist on a regular basis, and I noticed an immediate difference. Thanks Infra-Therapist !”* Carol Lenart – Stanton, CA

***“Psoriasis was becoming a nightmare for me. My dermatologist suggested sunlight to help the problem, but because I have such fair skin, I decided to try the Infra-Therapist. In just a few days, there was a noticeable improvement. The Infra-Therapist really did the job.”*** Kypi Pion – La Habra CA