

Don't envy the successful entrepreneur... be one!

**“Announcing the Impossible-To-Fail Small Business Success System...
That Will Build The Million Dollar Empire
You Have Always Dreamed Of”**

What you are about to learn will undoubtedly change your views of your own small business forever and re-ignite your passion for profits immediately.



[Click Here to watch Ted Nicholas LIVE](#)

Dear friend,

Yes, it's really true.

There are some very simple ways that I am about to show you that can take you from where you are today in your business to where you truly want to be.

Imagine. **You**... never again having to worry about money. **You**... living your life the way you have always dreamed of. **You**... never having to wonder what it takes to be happy and successful.

And **you**... making more money from your own business in a month than you used to make in a year.

All of this is very possible.

In fact... it happens daily to my friends and colleagues.

And... it is happening right now, live, as we speak.

Here is the story you need to hear.



[Click Here to watch Ted Nicholas LIVE](#)

32 hours ago, a very intimate... hands-on... small business workshop began. 77 very fortunate entrepreneurs are in attendance and are having their futures molded as we speak.

Not only that, they are also undergoing a life changing, “mindset-makeover”.

The most important factor in your small business success is the right mindset.

Without the right mindset, opportunities are difficult to see and seemingly impossible to make money from.

With the right mindset, money making opportunities are everywhere and the formula to make money from them is as simple as your a-b-c's!

Those 77 in attendance are learning everything they need to know to make millions from their own business. Unfortunately, we only had room for 77 and many more were unable to attend.

I am sure you have heard of the "Small Business Success Summit" that Ted Nicholas and myself (Joel Christopher) are presenting as we speak here and now.

If for some reason you have not heard of this incredible event, here is some of what is being taught...

- **How to start from scratch with little or no money**
- How to create a punchy, memorable name for your business, which will markedly increase your chance of success
- **Why you are 17 words or less away from earning a fortune**
- How to raise all the capital you will ever need
- **The inside secrets of writing great copy**
- How to instantly change your sales message in less than 10 seconds or less that can increase response by as much as 2400%!
- **How to get rights to hot new products of your own that sell like crazy, or create them on your own**
- How to slash space advertising costs by up to 80% (This incredible information alone will make for your investment in the seminar inconsequential) Indeed, these tips are worth hundreds of thousands, even millions, of dollars in the right hands
- **Three Magic Words that can increase response to your two-step ads by 3,000%**
- How to price your product to maximize sales (Your pricing strategy can mean the difference between success and failure)
- **How to buy everything wholesale at the lowest possible price—This includes hotel rooms, rental cars, clothes, jewelry, furniture and equipment**

And that... is just the beginning.

Even though you were unable to attend this life changing summit, I have begged... pleaded and groveled with Ted to allow this to be taped both on video and audio.

Why? Because this is the FIRST & ONLY time ever that Ted has shared his impossible-to-fail small business success system... and... if Ted has his way, it may be the last !



[Click Here to watch Ted Nicholas LIVE](#)

You see, Ted has a dream to help as many entrepreneurs as possible to learn how to start, build and profit from their own small business. But, he only wants to share his formula with those that are very serious about their success.

Usually, Ted charges \$7,500 (at a minimum) for his seminars and they are **always sell out crowds** in no-time.

I had to beg him to price the "Small Business Success Summit" lower to make it easier for you to attend. The entrepreneurs in this room right now have paid upwards of \$4,997 to learn these secrets.

Those of you that have been to my workshops, have heard me speak, and have bought my products... know that I also will reveal more leading edge, profit-producing internet techniques in 3 days than most others reveal in 12 months.

With Ted's *impossible-to-fail* success system and my own rags-to-riches list building strategy... you have no choice but to succeed in your own business.

Do you understand what this means? Literally, there is an absolute bonanza of bulletproof techniques you will learn that guarantees all of your dreams come true.

No bull...

No hype...

Just the facts! And some very lucrative insider secrets you will learn that will supercharge your small business and make it into your own magical success story.

You ever notice how most small business owners either clone themselves after their competitors, or bury their heads in the sand while their competitors eat their lunch?

Well...99% of the businesses in existence today **have no clue** on how to run a successful business. And that, is why there is such a huge failure rate amongst small business.

What this means to you is a huge opportunity!

Learn right now the empowering secrets being shared at this summit and you too will become *ridiculously successful* within the next 12 months...

Guaranteed.



[Click Here to watch Ted Nicholas LIVE](#)

Both Ted and myself have not only used these techniques ourselves... but we have both helped many people worldwide become the success stories you now hear about on and offline.

This is the first and only time that we have joined forces to present the most intense, information packed program ever offered to aspiring small business millionaires.

Day 2 is about to finish and well, it is at least 10 times more brilliant than either of us had anticipated!

Here are just a few of the secrets we have revealed... so far...

- **12 Magic Words that will increase your repeat business by tenfold from customers who previously bought from you**
- A formula for writing a P.S. which can double your sales
- **How to use inexpensive classified ads in print and on the Internet to bring in millions in profitable sales (Ted Nicholas started his huge business empire with a simple little \$90 classified ad which he'll share with you)**
- How to succeed using not only the Internet, but how you can increase your success dramatically by using a multi-media approach
- **9 secret tips which help keep people reading your copy instead of stopping so early you have no chance to sell your product or service**
- Attention women and other work-at-home entrepreneurs. It's not about money alone. Why a small home-based business (full- or part-time) is the best and most ideal solution for women and others who need maximum flexibility in today's business world (No wonder one out of 2 new businesses today are started by women)
- **How to prepare "killer" two-step ads which are today's most profitable form of advertising**



[Click Here to watch Ted Nicholas LIVE](#)

And... we are recording live every single second, exactly as it takes place.

So now, you too can **rake in the profits** from our expertise.

I know for a fact you will never find a seminar, conference or boot camp anywhere, that can be more astonishing, intriguing and *profoundly profitable* for your own business.

There is absolutely no doubt in my mind that this home study course will be the most highly lucrative one you'll ever invest in for your business.

Contrary to popular belief, small business success can be relatively pain free. You don't have to struggle for years, working 18 hour days, pinching your pennies as many tend to believe.

Anyone of average intelligence can be shown the way.

Once you have these *jealously guarded secrets* in your arsenal, it's a lot easier than you may think.

If you're teachable... and you want to learn... *you won't find any better* teachers than Ted and I.

Both of us have a **serious passion for profits** and love to teach it to other eager entrepreneurs. We both conduct solid systems packed with simplified how-to information... without all the hype.

You'll be mesmerized and ecstatic as you watch and listen to our every word as we reveal all of our secrets.

Your home study program includes the mammoth work-along manual that the live attendees received.

The information in this manual is worth many times over what you'll invest in the whole home study course!

It will serve as your small business success blueprint and will give you the opportunity to go back and relearn the material for many years to come.

It's not hype and it's not exaggeration to say that *you are only one step away from your next million dollars!*

And this home study course will show you the way!

WAIT! There's more. Much More!

I have also decided to finally release something that has never been seen before.



[Click Here to watch Joel Christopher LIVE](#)

March 2003 was an event that changed many lives – at the **Master List Builder Workshop**, there were **77** people in attendance who all got first-hand killer list building education from myself -Joel Christopher, the Master List Builder.

Never before released. 20 audios and 19 videos that will rock your world and dramatically change the way you attract and deal with your clients.

I want to make sure you are the first to hear about this and get a copy for yourself.

Your list is gold... online or offline. Your customer list is your life-blood.

This workshop in itself sold for upwards of \$1,997.

(<http://www.MasterListbuilderWorkshop.com>)

I want you to have this as **the perfect compliment** to your Small Business Success Summit home study.

Here is what you can expect to learn from the Master List Builder Home Study Course, complete with 19 hours of video and 20 hours of audio you will receive...

- **How I TRIPLED My OPT-IN LIST From 10,292 to 30,903 in 99 Days And How You Can Too!**
- How To Effectively Build Your List While Building Your Credibility At The same Time
- **The 6 STRONG REASONS Why You Must Build Your Own HUGE Opt-in List**
- How To Come Up With A Simple Question Can Dramatically Improve Your Online Business Profits and Your Life
- **How To Unleash The Power Of *AutoHumanization*(TM) To Outcompete, Outmaneuver and Outsell Your Competition**
- How You Can Be A Recognized Expert in Your Field Even If You Have No Previous Technical Or Marketing Skills
- **How To Effectively TARGET Buyers To Your Products or Services**
- How to capture the attention, minds, hearts and wallets of your Target Market
- **How To Guarantee Sales in Your Own PROFIT Pipeline**
- The Unspoken Secrets To Making Your Competition Want To Do Business With You
- **How to attract 1,000's of subscribers for FREE!**
- How To Get The Big-Time Marketers To Beg and Plead To Do Joint Ventures With You
- **How To Attract Previously Elusive Masters Of Marketing And Get Them To Endorse You and Help You Through The Concept of *Center of Influence Networking* (TM)**

And if you know me well enough, you know that this is **an understatement** of what you will learn from this never-before-seen home study course. All of the leading edge techniques that work TODAY, not 2 years ago like many teach.

Not only that: You also get all of my insider secrets I use daily -- and -- you will **also learn from** the masters like...

- **Marlon Sanders**
- **Terry Dean**

- **Alex Mandossian**
- **Frank Garon**
- **Joe Vitale**
- **Jason Potash**
- **Paul Myers**
- **Lee Benson**
- **Willie Crawford**
- **Gary Knuckles**
- **Bruce Safran**
- **Willie Crawford**

...all experts in building profits with your on and offline business.

And that is only the start!



[Click Here to watch Joel Christopher LIVE](#)

Let's review what you will get:

(1) The Small Business Success Summit Home Study Course

Complete with Audios, Videos and Manual from the 3 day live event.

Information that will guarantee you a successful small business.

Follow the **impossible-to-fail blueprint** that was revealed and you are into the profits!

If you are serious about being financially successful in your own small business, this one single home study course will teach you *everything you need* to launch, build and profit from your venture as rapidly as possible!

This package will be priced at \$2,497 on Monday so this is an absolute steal.

(2) Not only that, you will get the Master List Builder Workshop package!

Complete with 19 video tapes and 20 audio tapes...

This will teach you the newest, most leading edge, list building techniques in use – anywhere!

After Tuesday this package will be offered at \$597 for the audios alone – not even including the videos, which will be priced at \$777.

Total value of the Master List Builder Package - \$1,374

(3) Here's a quick profit booster – I have also agreed to give away one hour of consultation with each home study package that gets ordered! This alone is **valued at \$350** as that's my regular consulting fee.

What works best is that once you receive the home study course, listen and watch all the tapes included... work through the guide and do all of the exercises... then call me to take advantage of the **one hour jump start consulting offer**.

Once you have been grounded in these techniques, I can very easily show you how to ***go from where you are today to where you truly want to be.***

WAIT! There is still more! Because I am in such a great mood... and truly want you to benefit as much as possible... I am going to throw in a few more awesome resources.

That, and well... to be honest... **I REALLY want to impress Ted** by selling out the 57 copies as quickly as possible so I am making this *obscenely generous!*

If you are among the 57 smart entrepreneurs to invest in this package I will also give you the following:

(4) – The complete course manual from the March 2003 Master List Builder seminar. This one manual by itself will sell like hot-cakes at \$297 and will help many people build their own list of gold. That combined with everything else here... and you will have a client list worth it's weight in PLATINUM!

[NOTE: The following 3 seminars have never, ever been announced to anyone! You are the first to hear, and will be the first to benefit from this announcement]

(5) – The Big Ticket Bootcamp (January 2004) where you will learn the secrets to making big money with big ticket items, No longer will you have to worry about making a living off of \$20 ebooks – here you will spend 2 days learning the ins and outs on how to make big money on and offline with large price-tag items.

Did you know... it takes the same effort (*sometimes more*) to sell a \$20 ebook as it takes to sell a \$3,000 home study course?

Where would you rather make your money?

You will learn everything you need to know to make huge money in big ticket items at this seminar. And by investing in the Small Business Success Summit home study course... I know how serious you are about your success and... I will give you **\$500 off** your investment in the Big Ticket Bootcamp. Awesome!

(6) – Masters Level Copywriting Bootcamp with "The CopyWriter's Copywriter" himself - Mr. Ted Nicholas... like no other (Spring 2004). You have heard it before and you will hear it again – learning to write killer copy is by far **the most lucrative skill** you will every develop as an entrepreneur.

This bootcamp is designed to walk you through everything you need to know to write copy like the masters (and they will be there to teach you every single insiders secret they know).

Not only that, the actual teachers that will be there – let's just say (as I cannot mention their names yet due to a confidentiality agreement) that you have *never* seen such an **all-star line up of million dollar copywriters in one room.**

Chances are, you will never see this line up ever again.

I will also give you a **\$500 credit** towards this bootcamp as you are investing in the Small Business Success Summit Home Study!

(7) - Master List Builder Workshop (Feb 2004) – with email marketing changing as rapidly as it is, you must keep up to date.

Learning what's working now, what to avoid, and what gives you the most bang for your buck.

Showcasing all of my techniques that I use daily to maximize my internet business (using both on and offline techniques – most others out there right now only use online techniques and that can get you in serious hot water!).

I will also give you a **\$500 credit** towards the upcoming Master List Builder Workshop!

(8) Want a business in a box? Something you can make money with next week?

Something that no one else has ever sold before?

I will also throw in (once again for FREE) resale rights to my **Millionaire Mastermind Multimedia series.**

Yours free with the complete home study course.

This was used very effectively recently to fill up rooms for high ticket seminars and you can sell this to your list and pocket 100% of the profits. Starting next week, you can sell this course in itself for \$77.

Total value of resale rights - \$247

(9) One last ethical bribe to make sure you get maximum value for your investment. You will also receive the **SuperAffiliate Rights to the Master List Builder 90 minute live video** presentation that you can sell for \$97 at a minimum and have people lining up at your door to

learn how they too can mine the gold from their client lists.

Value of resale rights - \$997

10) Something to sooth the soul and enlighten your life. You will also receive a copy of the **Jesse Dean's "Open Window" CD** that was played live at the Small Business Success Summit. This, you will love... use it any time to perk yourself up and re-energize yourself (you may need it to get through all of the material you are about to receive!)

Value of the Jesse Dean CD - \$27

11) The life changing ebook written by Steven E (and 107 co-authors including Mark Victor Hansen and Robert Allen) entitled "*Wake up... Live The Life You Love*"

Value of the Steven E e-book - \$15

12) And -- one last must-have bonus!

Your copy of the Brand-NEW, Pre-Release eBook version of the upcoming best-selling book "The Ultimate Guide To E-Mail Marketing For Small Business Owners and Entrepreneurs" by Winton Churchill, Joel Christopher and George McKenzie

Value of the Ultimate Guide To E- mail Marketing - \$67

13) Copy of the best-selling book "Mining Online Gold With An Offline Shovel" (valued at \$20)

14) And by the way, before I forget, you'll also get FREE Shipping & Handling (a \$69 Value)

Total Value of The Small Business Success Summit complete with all 13 bonuses
– a whopping \$7,513!



[Click Here to watch Joel Christopher LIVE](#)

So... what's the cost? A lot less than you are expecting! Remember that the 77 in the room as we speak have paid upwards of \$4,997 to attend live.

It's very important to Ted and myself that we price this program high enough to weed out the tire kickers, yet low enough to allow you the opportunity to get serious about your success.

For those reasons, this home study version of the Small Business Success Summit is available to you for the next 24 hours at a

highly discounted rate of \$997!

Which undoubtedly, makes it the most incredibly lucrative investment you will every make in your future.

Where else can a \$997 investment turn into a million dollars?

This is your one opportunity to take advantage of our excitement and passion to help you build your own million dollar business.

There is a catch: At this price there is only 57 copies available, and this offer is only available for the next 24 hours (keep reading to find out why).

For the next 24 hours you can be one of the 57 smart business people who invest in this “mindset making”, “profit producing” education of an entrepreneurs lifetime.



Listen what attendees are saying - Jay Aaron, Summit Participant

Listen, only 57 of these complete packages will be sold at this price. This letter is being read by hundreds of thousands of people right now (my list alone is 153,472) as we speak (lets hope they are not speed readers as they may have already made it through and started ordering).

Never before... has there ever been such a *life-changing package* offered.

You are about to take part in history in the making!

One Last... Very Powerful... Lesson in Marketing

Part of the success mindset you will learn is making it as risk-free as possible for your clients... and we want to make sure you feel no-risk as well.

We're so certain that this program is going to dramatically increase and improve your business life that we are willing to let you **test drive it in every area of your company or practice for a full 12 months.**

After that, if you don't think it's for you, if you don't honestly think it will generate you 10 times your investment – send it back to us for a **no-questions asked, 100% full refund.**

Yes, we are certain you will make your investment back 10 times over – at a bare bones minimum!

[Here's how to get your copy:](#)

There are only 57 copies available of the complete package at this price... and we fully expect them to be gone by tomorrow at 11:59 am PST. And when they're gone, they're gone.

And so yes, this is an incredible deal for you to take advantage of.

Click here for your copy of the complete Small Business Success Summit Home Study guide complete with the Master List Builder Home Study. Also, we are including your free one hour consultation with myself and the no-questions-asked 12 month money back guarantee. And the other 12 bonuses worth many thousands of dollars.

Why then, you ask, is this package being sold for such a ridiculously low price?

There are 6 reasons that you must appreciate in order to understand how and why this has come together -- and is being offered this way.

1. **Both of these seminars have never before been seen.** Both Ted and I pride ourselves in providing top quality information that you cannot find anywhere else. Because these are new though, the initial price for the 57 sets is half the price of regular price. Tomorrow, these prices go back up to full price (the 57 packages will sell by then for sure)
2. **I have been working too hard and my wife Sheila is about to lose her mind!** Having logged in hundreds of hours on teleseminars alone in the last few months, numerous radio interviews, magazine spreads, speaking engagements, networking parties... oh ya... and my business I also run.

That's about enough for Sheila – she wants a holiday! So, after the summit, myself, Sheila and Simone (my almost 1 year old beautiful baby girl) will be taking a much deserved vacation. These sets need to be sold by then so there is no work for me to do while away!

3. **Simone turns 1 on October 24** and I have something very nice planned for her. Besides some “daddy time”, I am treating her to something very nice that she will cherish the rest of her life. So yes, part of the profits will be to help treat Simone to a very happy 1st birthday
4. As mentioned in point 1, this is a new package, and **testimonials and client success stories are needed.** Of course, there are the 77 at the live event, but both Ted and I want to help many more people become the success they have always dreamed of.

And this additional 57 will add to our ever increasing list of happy, successful clients.

5. Those of you that know Ted also understand that **it was not his decision to offer this at such a low price.** Ted has successfully ran many companies and made himself and his clients many millions of dollars. Throughout that, he also found that discounts are not

always a great thing.

So his initial decision on this was to offer the packages at full price... no discounts whatsoever. But, I continually hammered on Ted and beat down his resistance to offering this at much less than half price. My own way of saying thank you.

Remember, Ted's next seminar takes place in a castle in the UK next year -- price tag - \$25,000 USD! So this, by far is the steal of your lifetime.

6. **History in the making!** Not only is this Ted's initial comeback into North America and the first seminar he has done in the US in quite some time... it is also the first time he has ever partnered with an online marketer and entrepreneur like myself.

So, you get to see history in the making and be a direct part of making this a historic event of earth-shaking proportions! Would you like to go down in the history books? Be one of the 57 and you will be a part of marketing and small business history.

Learn how to maximize your profits using on, and offline, marketing techniques that have never been shared -- ever before!

If for any reason, this is out of your range and you cannot afford to buy the complete package, I have once again twisted Ted's arm to give a couple other options for you to consider.

"The Best Deal" – (3 Packages Left) Small Business Success Summit Home Study (complete with audio, video and workbook) and the Master List Builder Home Study – complete with 20 audio and 19 video tapes. Also included with this package is one hour of my Consultation time and the 7 other bonuses – total value of \$6,412 – **yours for only \$997!**

"The Good Deal" – Small Business Success Summit Home Study course only – complete with audios (no videos or manual with this option) – regular price will be \$1997 for this alone – **yours for \$777** with this offer only. There are only 77 of these packages available and once they are gone (or Sunday at midnight – whichever comes first) – that's it – back to full price

"The Fair Deal" – Master List Builder Home Study \$397 – complete with 20 audio tapes (no videos or manual) – regular price will be \$997 – you can get one of 77 copies being sold today. Once again, this also will go up to full price – Sunday at midnight.

And... all 3 packages come complete with the zero risk, 12 month, 10 times your investment, 100% money back -

no questions asked guarantee.



Listen what attendees are saying - Beth Sobilloff, Summit Participant

If you do not find that the information in these home study courses is worth at least ten times what you invested – please call us up and request a refund.

We would not feel right if you do not get back 10 times what you invested by applying these principles. We are very confident though that this is exactly what you and your small business profits sorely need, and once you apply the principles -- you will profit immensely over the next 12 months!

So please, do yourself... and your business a favor right now – pick up one of the 57 copies before they are gone!

Once they are gone, they're gone. The price goes back up and you will have missed out on the deal of a lifetime.

Seriously, this offer is being read by over 153,142 people and with only 57 copies at this price – how quick do you honestly think they will go?

My estimate is that in less than 12 hours from now, they will all be gone.

Don't miss out on saving yourself thousands of dollars!

Pick up your copy now.

I very much look forward to sharing this information with you over the next 12 months. About time you move your business from where it is, to where it truly should be!

Salamat!(Thank You) and Best of Success,

Joel Christopher

P.S. – One last note: I gotta say this: I wish I was in your shoes right now. Years ago, when I was starting my entrepreneurial path, I struggled and learned the hard way on how to advance my own small business marketing skills.

An incredible education such as this, by a master and legend like Ted Nicholas would have rocked my world ! Now, **we are willing to share it ALL with you.**

I'm very serious that this will be the only time that this offer is being made at this price and with that many incredible bonuses.

Not only do you receive the home study version of the Small Business Success Summit that will absolutely launch your business to the next level, **you'll also receive** the never before seen Master List Builder Home Study guide. The Small Business Success Summit Home Study Course alone will be selling for \$2,497 after the 57 sets are gone. The Master List Builder Home Study will sell for \$997 by itself – and you will have both of them right now combined for \$997 total!

Also, you'll also receive one hour of one-on-one consultation with me to make sure you are maximizing your profits in minimum time. As well, just to make sure you understand what an incredible offer this is, I have thrown in an additional 7 bonuses – all said and done – ***an incredible \$6,454 worth of success tools – yours for \$997!***



[Listen what attendees are saying - Steve E, Summit Participant](#)

[Make an educated investment and get your copy today...](#)